

# **Re-imagining The Future**

**SEI and social entrepreneurship in Ireland**

# What is a social entrepreneur?

- A social entrepreneurs is ...
- an entrepreneur (innovative, passionate, resourceful, risk taker, persistent)
- who is driven by a clear and compelling mission
- to redefine their world by creating new ways to tackle entrenched social problems



**Mary Davis**  
SEI Board Member



**Salome Mbugua Henry**  
SEI Awardee



**Frank Buckley**  
SEI Awardee



**Caroline Casey**  
Ashoka-SEI Fellow



**Muhammad Yunus**  
Nobel Peace Prize Winner



**Edmund Rice**  
Historical Social Entrepreneur

# Why here? Why now?

- Key agents of change
- Innovative & dynamic
- Raise the bar
- Complement rather than compete
- Resonate with general upsurge in entrepreneurship

**Make a real, significant and positive impact on their communities**

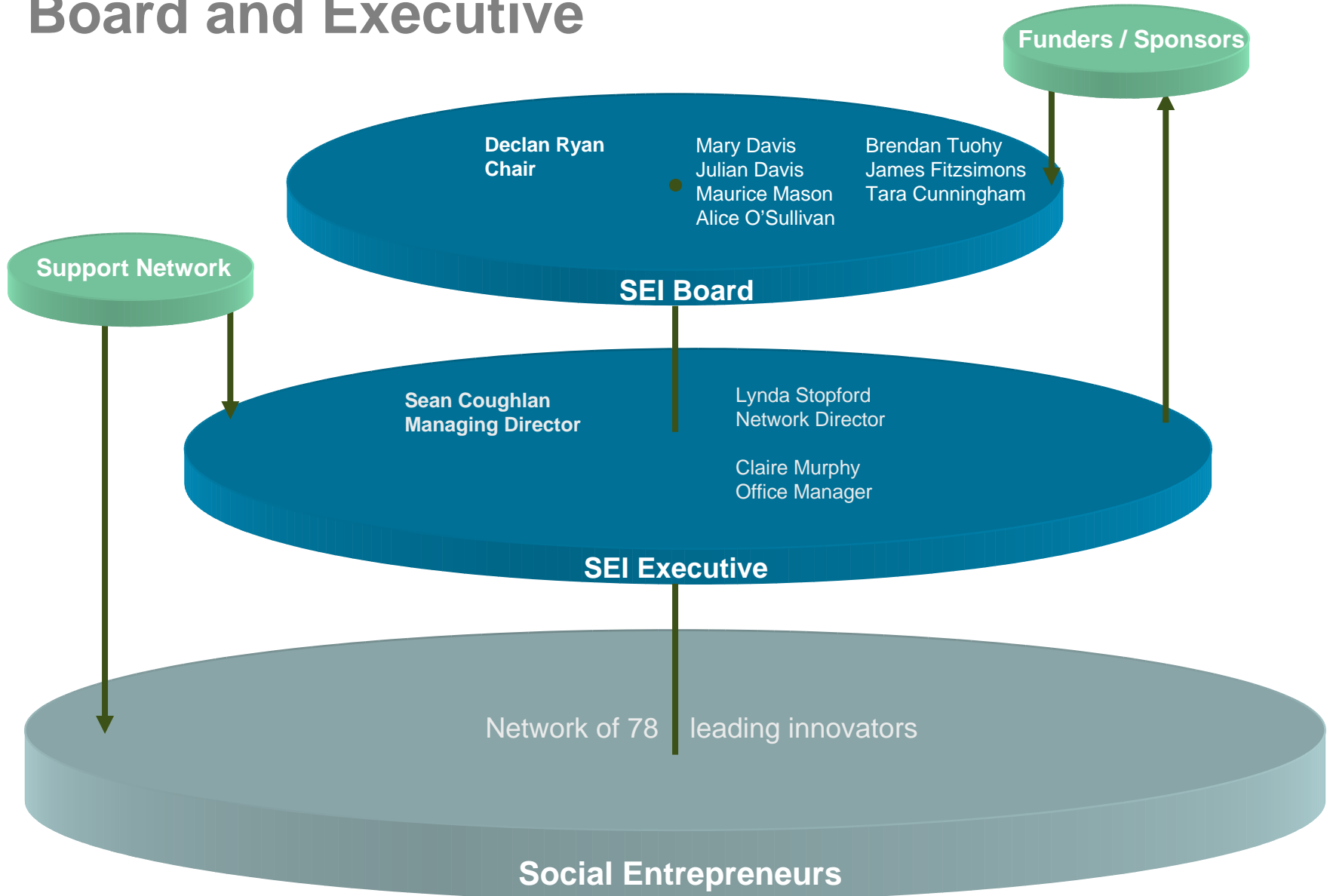
# SEI Overview

- Supports social entrepreneurs at concept, launch and initial growth stages
  - Through financing, mentoring, training and networking
  
- Delivery focused, results driven
  - In first 24 months have committed funds in excess of €2 million to 80 social entrepreneurs
  - Over 12,000 people have directly benefited from the activities of these social entrepreneurs and they have provided a voice for over 500,000 people in Ireland
  
- Pioneering
  - First to introduce concept of social entrepreneurship in Ireland
  - Leaders in the field in terms of scale, impact, reach and recognition
  - Have the know how to make social entrepreneurship work in Ireland

# Awardees and their projects



# Board and Executive



# SEI in the media

## Profit with a social conscience

By Andrea Mulligan

**Sean Coughlan**  
Social Entrepreneur  
Company: Ireland  
Position: Director  
Location: Dublin

Social Entrepreneurs Ireland (SEI) is an organisation that aims to support building social entrepreneurs. But what is a social entrepreneur?  
Entrepreneurs identify opportunities and exploit them to make a profit. Social entrepreneurs do the same thing, but try to solve a social problem and the Country Enterprise Board. All we're doing is providing them some support so social entrepreneurs," said Coughlan.  
SEI doesn't aim to solve specific social problems. "People come into us planning to tackle issues we've never even thought about," said Coughlan. Now it is focused on established organisations. "We're interested in people, not organisations," he said.

developing support programmes it is now working with 70 social entrepreneurs and employs a staff of six.  
Coughlan joined the organisation on its foundation, leaving a post in Clarendon Solicitors, a subsidiary of Guinness where he set up business units, so he was familiar with the entrepreneurial process of seeing a project through from original concept to long-term



## Ennis woman wins social entrepreneur award

A SOCIAL entrepreneur from Ennis has won an award at the 2006 Social Entrepreneurs Ireland Awards. Citizenship said, "Social entrepreneurs must be given the same type of public and private sector support and recognition that business entrepreneurs



## Entrepreneurs lend helping hand

Paul Melia

ENTREPRENEURS who devote their working lives for the betterment of society

ports available for business entrepreneurs from financial help to networking opportunities and training," he said. "That doesn't exist



Pictured at the Social Entrepreneur Ireland Awards ceremony 2006, was Ashoka-SEI Fellow 2006 winner Caroline Casey, in recognition of her innovative leadership and commitment to the creation of profound social change with from left SEI's Sean Coughlan, Mary Davis and RTÉ's Brian Deibus.



## Fantastic Four feted by fans

Four brilliant young men have been named as the winners of the 2006 RTÉ Young Achievers Awards. The winners are: **Paul Melia**, **Caroline Casey**, **Sean Coughlan** and **Brian Deibus**.

Paul Melia, 28, is a social entrepreneur who has founded the charity 'The Social Enterprise' which aims to help young people start their own businesses. Caroline Casey, 32, is a social entrepreneur who has founded the charity 'The Social Enterprise' which aims to help young people start their own businesses. Sean Coughlan, 35, is a social entrepreneur who has founded the charity 'The Social Enterprise' which aims to help young people start their own businesses. Brian Deibus, 30, is a social entrepreneur who has founded the charity 'The Social Enterprise' which aims to help young people start their own businesses.

## newstalk.

106-108 fm  
Different Nation - Different Station



## CHEERS FOR A CLOWN!

Photo of a man in a clown costume with a group of people.

## Cootehill man wins Social Entrepreneur Award

Photo of a man smiling.

THE PEOPLE THAT DARE  
TO THINK THEY CAN  
CHANGE THE WORLD.....



ARE THE ONES WHO DO.